

# Georgia Civitan Newsletter

## Governor's Message

October 8, 2021

Happy New Year! Our Civitan Year is kicking off with our first annual gourmet popcorn fundraiser, and I hope by the time you read this, we will be celebrating some impressive earnings both for our clubs and their local work in their communities, but also for our District!

Our focus in the first quarter of this Civitan year will be SHARING OUR STORIES! As we all climb out of this seemingly endless pandemic and extended period of isolation, it's time to re-engage and re-connect. Our clubs have been busy supporting their communities throughout these past 20 months, but in most cases, nobody knows about it! So, we need to tell the stories!

If you haven't shared your service projects or fundraising or fellowship events with the rest of the district and with Civitan International in the past, please consider tooting your own horns this year!! Your work can be an inspiration to others, and we need to benefit from your creativity and productivity! Additionally, telling your stories might be the best tool you have for re-engaging your "silent members" and attracting new members to join in your efforts!

How can you share your stories? So many ways!

- First, it's as simple as assigning a member to document your works, and make it a point to submit articles, with pictures of course, after every event for inclusion in the next District Newsletter. (We thank Ginny Herring for accepting the role of Newsletter Editor, in addition to District Secretary, this year!) Email your articles and pics to Ginny at [CoolMommy8@gmail.com](mailto:CoolMommy8@gmail.com) . I will then be sure to also share your outstanding submissions with Civitan International!
- Second, post your article and pics on your club websites and social media accounts.
- Third, encourage your members to share, share, share your stories on social media.
- Fourth, identify a club member to share your stories with local print publications after every event. Consider inviting local reporters to your events and meetings.

I look forward to reading about your work and successes, and I welcome your invitations to attend your meetings or projects or fellowship events! I promise to sing your praises and share your stories throughout this year. Let's see what a difference it makes!